

# Let's Move Volusia's YOUTH Coalition Meeting

Wednesday, May 23, 2012

3:30 p.m. to 5 p.m.

Conference Room C, Volusia County Health Department



In attendance:

Name	Agency
Bell, Lucy	Daytona Beach Chapter of the Links
Houde, April	Mid Florida Community Services
Johnson, Bev	Volusia Flagler Family YMCA
Marchena, Tonia	Volusia County Health Department
Meredith, Gary	Halifax Health
Morgan, Carlene	Early Learning Coalition of Flagler/Volusia
Morgan, Harrel	United Healthcare
Reece, Laura	The Junior League
Sabotka, Deborah	One Voice for Volusia
Selesky, Cheryl	Volusia County Schools
Sorensen, Bonnie	Volusia County Health Department
Williams, Dana	Florida Hospital
Zimmer, Molly	USTA Florida

## Welcome and Roundtable Introductions, and Member Spotlight

Dr. Sorensen called the meeting to order at 3:30 p.m. Roundtable introductions ensued. Dr. Sorensen introduced Molly Zimmer from USTA who was the featured Member Spotlight for the meeting. Ms. Zimmer shared her physical USTA's effort to engage youth through tennis and other community partnerships they have (i.e. with Florida Hospital and Florida Health Care Plans) to enhance community awareness. She shared that USTA offers free 1-year junior memberships for youth ages 10 and under and also what Play Day is (Handout).

## Kids in the Kitchen Presentation

Ms. Sabotka introduced Laura Reece from the Junior League who shared the history of the Junior League which is will be celebrating its 80<sup>th</sup> anniversary in two years. The local league currently has 100 active members and 400 sustaining members and is a membership based organization driven by volunteering. Ms. Reece shared the success of the annual Kids in the Kitchen event which has grown from attracting 75 attendees annually to 600 this past year.

Questions and answers ensued. Ms. Sabotka will send an email with Ms. Reece's email for anyone interested in connecting with you outside of the meeting.

## Community Action Plan Updates

Ms. Houde reported the outcomes to date from the Early Childhood Committee (Power Point slide) and announced the next meeting will be June 27<sup>th</sup> from 3 p.m. to 4 p.m.

Ms. Johnson shared that part of the Community Action Plan addresses the interest to seek funding/support to implement a social marketing campaign. Interest to continue this pursuit was reached

by consensus. Ms. Johnson announced that those interested in being part of an ad hoc committee will be invited to attend a committee meeting to be determined.

Ms. Marchena shared a general update regarding the Community Action Plan which included the one-pager developed and available for anyone to use to share with others about Let's Move Volusia's YOUTH. The next coalition meeting (in August) will include discussion and brainstorming on a corporate partnership toolkit (to include information for mayors, cities, etc.) regarding how to become involved and financial sponsorship opportunities.

In other announcements, there are 80 locations established in Volusia County to provide summer meals for youth.

#### **Upcoming Meetings, Time of Meeting and Adjournment**

Members will be polled regarding the time of the quarterly coalition meeting and Ms. Sabotka will get back in touch to confirm the next meeting which is scheduled for Wednesday, August 22<sup>nd</sup> from 3:30 p.m. to 5 p.m.

There being no further business, the meeting adjourned.